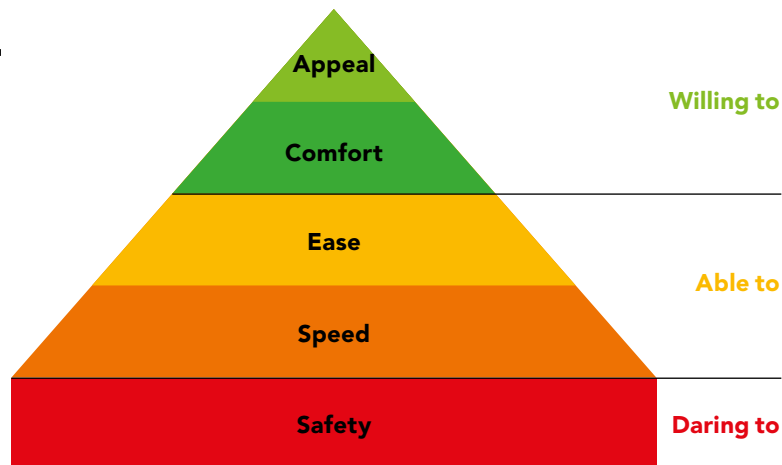


Cycling Satisfaction Monitor

30% of the score given by cyclists for their bicycle ride is determined by:

- the **air** they breathe
- how much **green** they see
- the **diversity** of the scenery they experience
- the **sounds** they hear

Investments in the top of the pyramid will lead to a more positive cycling experience when the core facilities are in order.



The appeal of the route accounts for **30%** of the cyclist's satisfaction with the ride